

ANUSHA RAICHUR

illustrator, graphic designer,
papercut artist.



With over 8 years of experience as a communications specialist, project manager, senior graphic designer, and illustrator in the education and social non-profit sector, Anusha brings a rich and diverse skill set to the table. Her extensive background, especially in social justice space allows her to contribute effectively to impactful, meaningful work.

Having accumulated over six years of experience working with creative leads and following strategic brand guidelines, I have honed my expertise in Adobe Illustrator, InDesign, Photoshop, Premiere Pro, Procreate, and other design tools. I am passionate about visual storytelling and thrive in collaborative work environments.

CONTACT

EMAIL

anushasraichur@gmail.com

INSTAGRAM

[@nushaxxillustrates](https://www.instagram.com/nushaxxillustrates)

WEBSITE

www.nushaxxillustrates.com

EDUCATION

Maryland Institute College of Art
MA, Illustration, 2022

Asian College of Journalism
Television Journalism, 2014

Symbiosis School of Economics
B.Sc, Economics, 2013

EXPERIENCE

Art With a Heart, Baltimore, USA (2022-Present)
Teacher, Art Facilitator
Art with a Heart's mission is to enhance the lives of people in need through visual art.

Volunteer as an art teacher for the After School Programmes and in-house art programmes.

Maryland Institute College of Art (2021-2022)
Teaching Assistant, Sketchbook Intensive

Dream a Dream (DaD) (2017-2021)
Communications Specialist, Illustrator, Graphic Designer & Project Manager
An education non-profit working on empowering vulnerable children and youth

- Ideated and branded all design collaterals for the international education conference 'Change the Script' - the annual international conference for educational innovations and reimagining education in the 21st century
- Designed, **project managed** and curated 50+ reports in the form of Annual Reports, Impact Reports, Donor Reports, Policy Reports, and Mid-year Reports.
- **Spearheaded social media initiatives** and created content to increase traction on social media channels
- Developed and designed teacher training manuals for 4 mentorship programmes, which have been accessed and used by 1000+ teachers, volunteers & facilitators
- **Illustrated, Designed and co-wrote 2 children's books** - Amrin Asks Why? and Something is Missing, stories of thriving inspired by lives of young adults.
- **Collaterals, copy, scripting and editing videos and social media** for events like Life Skills Day and Graduation Day
- Created designs, badges, certificates, postcards, t-shirts which have been distributed to over 10,000+ young people
- **Chance to Thrive:** Executed, wrote content and designed collaterals for 10+ fund raising campaigns
- **#WhatIF:** Branding & Designed collaterals for a campaign about What Education looks like to young adults in the post COVID-19 world.
- **Dream Career Guide** - Designed a guide used by over 5000 students, illustrating over 50 careers for young people to choose from.
- **National Education Policy (NEP)** - Created a document that is Utilised by multiple state governments of India to explain implications of the NEP launched by the government of India in 2020.
- **Home Activity Kit** - Illustrated a tool kit to engage young people in activities and games amidst the COVID19 lockdown.
- **No Bag Saturday** - Ideated and illustrated activities for the Govt. of Rajasthan to enhance emotional well-being in students

FREELANCE WORK

SEIU (Service Employees International Union) - Design and Illustration of a Colouring Book for their convention "THIS UNION" + 6 illustrations for their 10 year vision.

USSW (Union of Southern Social Workers) - Illustrated and designed a 24 page information booklet to be circulated to their workers, collaborators and stakeholders.

IPAS50 - Illustrated an advocacy guide on how Bisexual and pan-sexual youth need better sex education. The final product which is an 8 part illustration + GIFs are a part of their website.

Published Work - Illustrated & Designed a book of poems authored by Vishal Talreja called 'My Soul Stirring' and illustrated a chapter in Kritika Arya's Book - Citizen By Dissent - 'How to Squat Properly'

Social Work - Illustrated 2 pieces for a story about Rural Women in India spreading awareness about Menstrual Cups for Almond Circle.

Album Art - Illustrated album art for singer-songwriter Aditi Ramesh and Jatayu, an indie band + event posters

Branding - Worked on branding for 5+ brands (Boo! Ya Watchin? Strobe Works, Oops! I Poked U, Paisley Tipi Vintage, F2F Tattoos, Champagne Wishes & Curry Dreams)

PUBLICATIONS & FEATURES

Cosmopolitan, India - Published artwork for Show Some love from the LGBTQ series

Huffington Post - This Instagrammer Is Trying To Create Awareness About LGBT Rights Through Her Illustrations

Scroll India - Pride month: Seven poems to remind us of desire in all its forms

Buzzfeed India - This Woman's Art On Sexual Diversity Shows The Rainbow Is More Colourful Than We Think

BuzzFeed India - 33 Desi Women Artists You Need To Follow To Light Up Your Instagram Feed And Life

EXHIBITS & SHOWCASES

Sister Library - Showcased artwork to crowdfund for a social change platform

Others & I - Curated a multi-sensory experience, exploring stories of growing up queer through illustrations, paintings, and illustrations.

Sketch Up - Participated in an art protest fest to raise awareness about exclusionary political laws in India

Nrytya Showcase - Displayed art at a 2-day art, music, and culture experience with the cross-pollination of different artistic fields

Social Offline - Showcased artwork at Social, a music and art venue

MICA Grad Show - Showcased my intricate paper cut shadow box

TOOLS

Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Procreate | Adobe Premier Pro | Wix |

INTERESTS

Illustrative Logos / 3D Design / Children's Book Illustration / Illustration & Design for Social Justice & Non-profits / Paper Cutting / Design Activism / Mental Health

COMPETENT IN

Drawing & Illustration, Typography, Infographics Design, Illustrating and Designing Wedding Invitations, Visual Storytelling, Picture Books, Website Design.

FELLOWSHIPS

Hello-itsme, 2025, May

International Talent Search for potential Children's Books illustrators and writers

