

ANUSHA RAICHUR

www.nushaxxillustrates.com

@nushaxxillustrates

anushasraichur@gmail.com



EXPERIENCE

Art With a Heart, Baltimore, USA (2022-Present)

Teacher, Art Facilitator

Art with a Heart's mission is to enhance the lives of people in need through visual art.

Volunteer as an art teacher for the After School Programmes and in-house art programmes.

Dream a Dream (DaD), India (2017-2021)

Illustrator, Graphic Designer & Project Manager

An education non-profit working on empowering vulnerable children and youth

- **Illustrated, Designed and co-wrote 2 children's books** - Amrin Asks Why? and Something is Missing, stories of thriving inspired by lives of young adults.
- Designed and curated 50+ reports in the form of Annual Reports, Impact Reports, Donor Reports, Policy Reports, and Mid-year Reports.
- Spearheaded social media initiatives and created content to increase traction on social media channels
- Developed and illustrated teacher training manuals for 4 mentorship programmes, which have been accessed and used by 1000+ teachers, volunteers & facilitators
- Ideated and branded all design collaterals for 'Change the Script' - the annual international conference for educational innovations
- Collaterals and social media for events like Life Skills Day and Graduation Day
- Created designs, badges, certificates, postcards, which have been distributed to over 10,000+ young people
- **Chance to Thrive:** Executed, wrote content and designed collaterals for over 10 fund raising campaigns
- **#WhatIF:** Branding & Designed collaterals for a campaign about What Education looks like to young adults in the post COVID-19 world.
- **Dream Career Guide** - Designed a guide used by over 5000 students, illustrating over 50 careers for young people to choose from.
- **National Education Policy (NEP)** - Created a document that is Utilised by multiple state governments of India to explain implications of the NEP launched by the government of India in 2020.
- **Home Activity Kit** - Illustrated a tool kit to engage young people in activities and games amidst the COVID19 lockdown.
- **No Bag Saturday** - Ideated and illustrated activities for the Govt. of Rajasthan to enhance emotional well-being in students

CNBC-TV18, India (2014-2015)

Assistant Producer

EDUCATION

Maryland Institute College of Art
MA, Illustration, 2022

Asian College of Journalism
Television Journalism, 2014

Symbiosis School of Economics
B.Sc, Economics, 2013

FREELANCE WORK

Ipas 50 - Illustrating an advocacy guide on how Bisexual and pan-sexual youth need better sex education. The final product is a part of their website.

Published Work - Illustrated & Designed a book of poems authored by Vishal Talreja called 'My Soul Stirring' and illustrated a chapter in Kritika Arya's Book - Citizen By Dissent - 'How to Squat Properly'

Social Work - Illustrated 2 pieces for a story about Rural Women in India spreading awareness about Menstrual Cups.

Album Art - Illustrated album art for singer-songwriter Aditi Ramesh and Jatayu, an indie band.

Portraits - Illustrated over 15 portraits of clients and their families.

Dog + Cat Portraits: Illustrated over 25+ furry friends for my most important clients - cats and dogs!

Branding: Worked on branding for 5+ brands (Boo! Ya Watchin? Strobe Works, Oops! I Poked U, Paisley Tipi

Tattoo: Collaborated with F2Ftattoos to create flashes for a tattoo event and did branding +social media for the event

PUBLICATIONS & FEATURES

Cosmopolitan, India - Published artwork for Show Some love from the LGBTQ series

Huffington Post - This Instagrammer Is Trying To Create Awareness About LGBT Rights Through Her Illustrations

Scroll India - Pride month: Seven poems to remind us of desire in all its forms

Buzzfeed India - This Woman's Art On Sexual Diversity Shows The Rainbow Is More Colourful Than We Think

BuzzFeed India - 33 Desi Women Artists You Need To Follow To Light Up Your Instagram Feed And Life

EXHIBITS & SHOWCASES

Sister Library - Showcased artwork to crowdfund for a social change platform

Others & I - Curated a multi-sensory experience, exploring stories of growing up queer through illustrations, paintings, and illustrations.

Sketch Up - Participated in an art protest fest to raise awareness about exclusionary political laws in India

Nrytya Showcase - Displayed art at a 2-day art, music, and culture experience with the cross-pollination of different artistic fields

Social Offline - Showcased artwork at Social, a music and art venue